



- every last bite

Fighting Food Waste From  
Farm to Table:  
**The Rub & Stub Journey**

## WHAT IS RUB & STUB



- A small Danish enterprise founded in 2013
- Fighting food waste from farm to table through education, motivation, inspiration and activism





WHO ARE WE?

IRINA BOTHMANN

Educational background:

Chef

Food waste consulting

Chef

Teaching

Speaker

MARIA ABRAHAMSEN

Educational background:

Master of Arts

Business developer

Teaching

Communication

Speaker



# OUR MOTIVATION



931 million tonnes food  
is wasted per year



the weight of  
133.000 Eiffel  
Towers



30 tonnes  
food wasted  
per sec.



61% of all wasted  
food comes from  
households

- Food waste is a strain on resources
- Food waste is damaging for the climate
- Food waste is everybody's responsibility



# HOW WE WORK



## Educate

Food waste workshops

Teaching programs for chefs and kitchen professionals

## Inspire & Motivate

Food waste dinners and events

Talks and presentations

## Activism

Gleaning

Food waste project

EXAMPLES COMING UP...





WORKING WITH

PRIMARY PRODUCTION

## EXAMPLE I: GLEANING EVENTS

- With students, volunteers, staff, etc.
- Create awareness of unharvested crops
- Inspire farmers to creatively make use of unharvested crops and fields



## EXAMPLE II: THE FOOD WASTE PROJECT

- Collecting and registering all surplus food from Roskilde Festival
- Processing perishable surplus food
- Distributing both unprocessed and processed food to social organisations



Working with  
retail and  
distribution



WORKING WITH

FOOD HOSPITALITY

### EXAMPLE III: TEACHING TRAINED CHEFS

- Teaching zero-waste methods and concepts
- Creating awareness of food as a resource
- Motivations for food waste reduction: climate, financial, professional pride

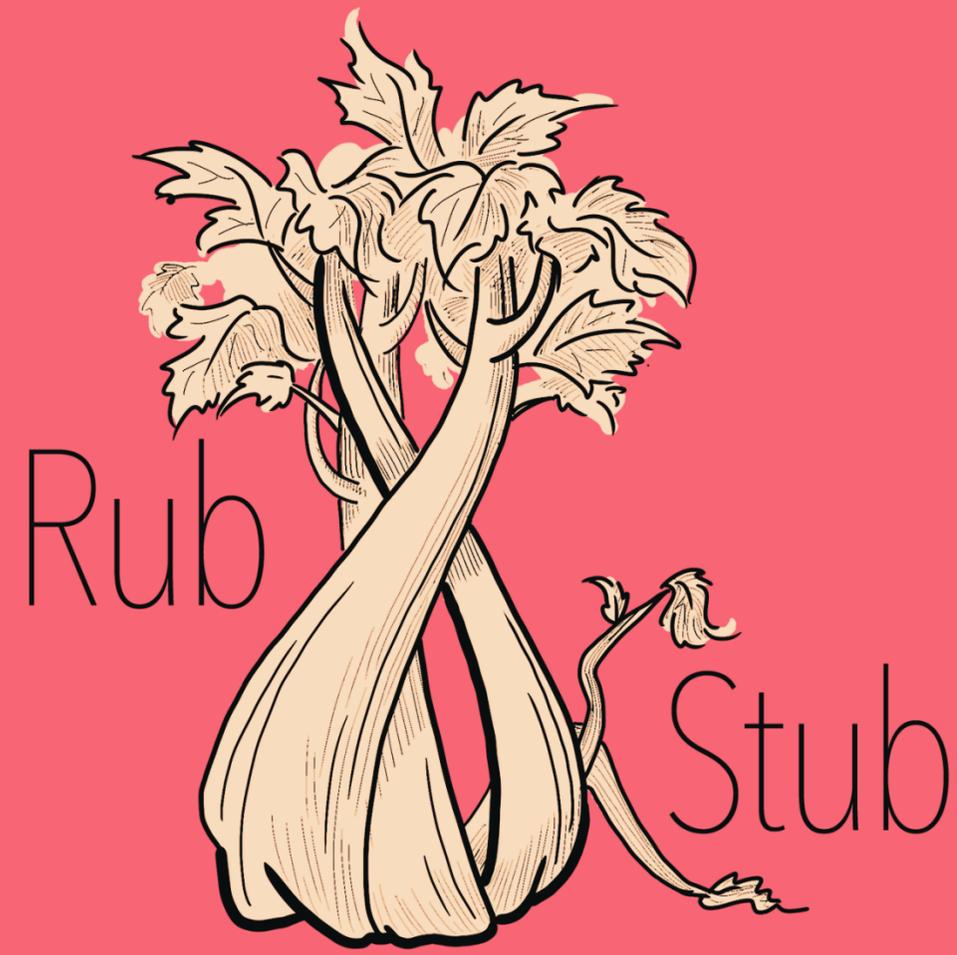


## EXAMPLE IIII: WORKSHOPS AND EVENTS

- Food waste workshops: Sharing knowledge, inspiration and motivation
- Food events with a message: eg. Stage Dining for 2000 people eating a waste free 7 course meal based on surplus food



Working with  
households



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Get in touch

[www.spisrubogstub.dk](http://www.spisrubogstub.dk)